

13th Annual
TEXAS CIT
— CONFERENCE —

 **FRISCO, TX**

★ **APRIL 4-7, 2027** ★



Sponsorship Opportunities



Event Sponsorship Opportunities

CVENT App Sponsorship (1)

\$10,000



- Sponsor logo displayed on app splash page
- Recognition on conference website
- Signage at conference
- Social media recognition
- Opportunity to provide a 30 second - 1 minute video to run during general session
- Exhibitor Table (premium placement)
- Attendee list provided prior to conference

Social Event Sponsorship (1)

\$10,000



- 2 paid conference registrations
- Sponsor signage displayed during social event
- Signage on shuttles from hotels to social event
- Logo on event wrist bands
- Social media recognition.
- Opportunity to address all attendees at conference the day of social event
- Exhibitor Table (premium placement)
- Attendee list provided prior to conference

Welcome Event Sponsorship (1)

\$8000



- 2 paid conference registrations
- Sponsor signage displayed during reception
- Social media recognition
- Opportunity to place table gifts / brochures at reception
- Opportunity to provide 30 second - 1 minute video to run during reception event
- Exhibitor Table (premium placement)
- Logo on registration confirmation email
- Attendee list provided prior to conference

Lunch Sponsorship (2)

\$6000



- Signage displayed with meal and in eating area
- Lunch time sponsor recognition in Cvent app (agenda)
- 4 paid conference registrations
- Social media recognition
- Opportunity to address everyone and provide brief overview of organization OR to provide a 1-minute video during lunch time
- Exhibitor Table (premium placement)
- Attendee list provided prior to conference



Event Sponsorship Opportunities

Swag theBag Sponsorship (5)

\$2000



- Company logo on one swag item in attendee bag
 - Notebooks (1)
 - Pocket LED Flashlight (1)
 - Hot/Cold Gel Pack (1)
 - Insulated 16oz Tumbler
 - (1) Deck of Playing Cards (1)
- 1 paid conference registration
- Social media recognition
- Exhibitor Table
- Logo on registration confirmation email
- Attendee list provided after the conference

Break Time Sponsorship (4)

\$2000



- Signage with logo near break buffet / refreshment table
- Break time sponsor recognition in Cvent app (agenda)
- 1 paid conference registration
- Social media recognition
- Exhibitor Table
- Attendee list provided after the conference

Lanyard / Name Badge Sponsorship (2)

\$1750



- Company logo on each lanyard or name badge
- 1 paid conference registration
- Social media recognition
- Exhibitor Table
- Attendee list provided after the conference

Supporter Sponsorship

\$1000



- Organizational Association Membership
- Social Media Recognition
- Supporter level sponsorship covers the cost for one attendee to attend the 3-day conference

Tiered Sponsorship Opportunities

	Non-Profit \$350	Friend \$500	Advocate \$1250	Builder \$2500	Leader \$5000	Visionary \$8000	Champion \$10,000
Organizational Association Membership							
Number of registrations	1	1	2	3	5	8	10
Exhibitor Table					 Premium Placement	 Premium Placement	 Premium Placement
Attendee List			After Conference	After Conference	One Week Before Conference	One Week Before Conference	One Week Before Conference
Social Media Recognition	 Group Post		 Group Post	 Group Post	 Individual Post	 Individual Post	 Individual Post
1 minute in- person speaking opportunity for 1 session & introduce presenter							
Video to show during general session						 30 Second	 1 Minute
Featured sponsor on app with engagement features							

*All tiered sponsorships will be required to provide a door prize that will be given away to attendees throughout the conference